

# Vacancy Marketing Lead

**Contracted role, hybrid working, 12 hrs per week**

Cornwall Pride CIO are seeking to appoint a creative and driven Marketing Lead to join the Leadership Team. This ideal candidate will be an advocate for the Cornwall Pride values of support, awareness and celebration of marginalised communities. This person will be a strong communicator and deliver a professional, consistent brand message for the promotion of charity events. Training and development opportunities are available as well as access to the shared office space in The Hall for Cornwall.

## **Role profile:**

### **Required:**

Knowledge of how to market effectively for internal and external communications  
Experience with social media management across different platforms  
Conflict management skills for online platforms  
Working knowledge of the third sector  
Confident at networking

### **Desirable:**

- Experience in social regeneration
- Knowledge of mailchimp management
- SEO management
- Knowledge of digital design
- Knowledge and passion towards LGBTQ+ and marginalised communities' inclusion
- Lived experience of LGBTQ+ and marginalised communities' inclusion issues

## **Application process:**

Please send your CV or video (max 3 min recording) or letter of application outlining your reasons for applying and how you fit the role profile for this post.

Send applications to: [info@cornwallpride.org](mailto:info@cornwallpride.org)

Within the interview process we are interviewing based on skill set matching the role profile and being in line with the core values of the organisation.

Closing date - Monday 21st November

Interview date -TBC